# Investor presentation – September 2012

Joost Kreulen – Chief Executive Officer Spencer Wreford – Group Finance Director

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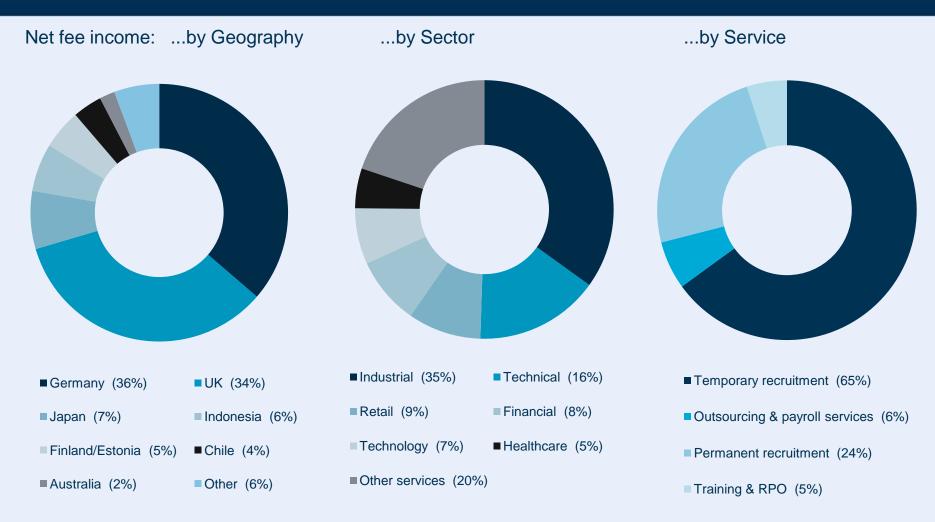
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# Introduction to Empresaria

- An international, multi-branded, specialist recruitment business
- Exposed to both mature (established) and emerging (significant growth potential) recruitment markets
- Predominantly Temporary and Permanent recruitment
- Management incentivisation by equity participation

# Empresaria's income streams



Net fee income for the year ended 31 December 2011

# Key brand portfolio



#### 10 largest brands account for circa 90% of Group net fee income













<u>Brand</u>	<u>Sector</u>	<u>Locations</u>
Headway	Technical, Industrial	Germany, Austria

FastTrack **Technical** London

LMA **Financial** London, Singapore, Hong Kong

Services (creative) London, Manchester, Sydney, Melbourne Become

Skillhouse Technology Tokyo

Mediradix Healthcare Finland, Estonia

Greycoat Services (domestic) London

Financial, Technology,

Monroe Industrial, Retail (executive Jakarta, Bangkok, Manilla, Singapore

search)

Learning resources Training Jakarta, Singapore

Alternattiva Retail (outsourcing) Santiago







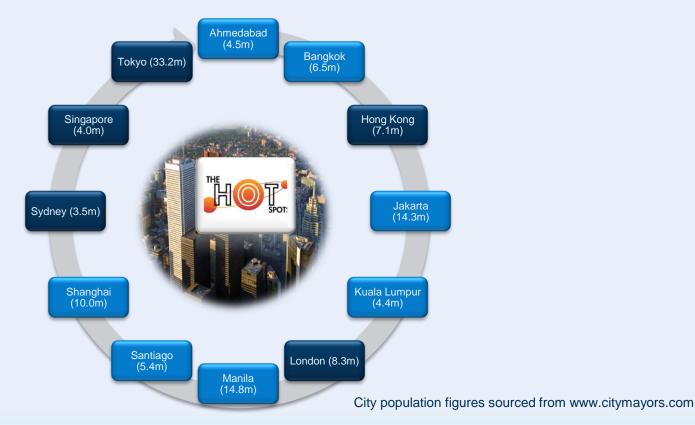




Brands have ongoing potential to be stretched, either into new territories or a broader sector coverage

# Growth strategy - focus on key economic centres

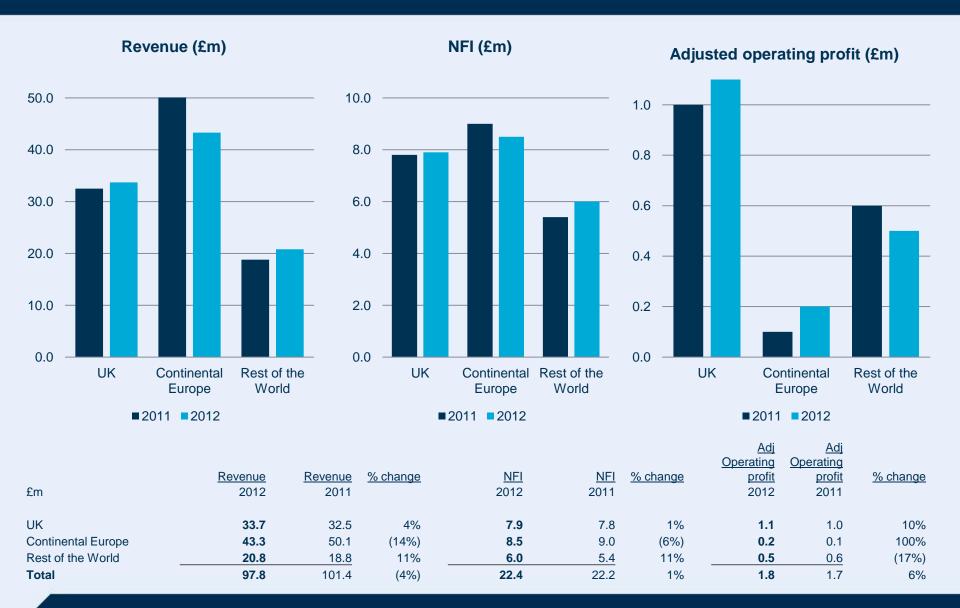
- Operating in selected cities in 19 countries the key economic centres where the staffing market has the most potential ("hot spots")
- Deliver organic growth and financial performance from core existing brands
- Selective acquisitions which enhance strategy delivery, but no longer acquisition led...



Developed

Emerging

# Half year results



# Current trading and outlook

- □ Full year profit expected to be slightly ahead of prior year despite uncertain market conditions
- □ Strongest growth coming from Asian markets. UK remains stable
- □ Focus on improving operational performance across the Group
- □ Restructuring underway in Germany with new MD. Key priority to put Germany back to profitable growth but will take more time
- □ CGZP provision reduced as exposure becomes clearer and lower
- Committed to identifying opportunities for organic growth and selective development

# Appendices

- 1. Income statement six months to 30 June 2012
- 2. Balance sheet June 2012
- 3. Cash flow six months to 30 June 2012
- 4. KPIs
- 5. Empresaria Board
- 6. Shareholder information
- 7. Equity incentivisation philosophy

### 1. Income statement – Six months to 30 June 2012

Income statement	2042	2044	Chanas	Revenue decreased by 4%, with a 13% increase
£m	<u>2012</u>	<u>2011</u>	<u>Change</u>	in permanent sales and 5% drop in temporary sales. On a like-for-like currency basis, revenue
Revenue	97.8	101.4	(4%)	was 1% down on the prior year.
Net fee Income (gross profit)	22.4	22.2	1%	Net Fee Income was 1% higher than prior year as the increase in permanent sales offset lower
Overheads	(20.6)	(20.5)		temporary revenue. Temporary margin increased from 16.5% in 2011 to 16.6%. On a like-for-like
Adjusted operating profit*	1.8	1.7	6%	currency basis the net fee income is 4% up on the prior year.
Interest	(0.4)	(0.5)		
Adjusted profit before tax*	1.4	1.2	17%	Overheads increased by £0.1m through increased bad debts.
Movements in put and call options	0.0	0.0		
Exceptional items and amortisation	0.0	(3.1)		Exceptional credit in 2012 of £0.1m, on German provision.
Tax	(0.5)	0.5		
Loss from discontinued energtions		(0.2)		Effective tax rate of 35% in 2012.
Loss from discontinued operations	-	(0.2)		Discontinued operations disposed of in 2011,
Profit/(loss) for the period	0.9	(1.6)		Supply chain (UK) and ACI (Indonesia).
Adjusted EPS* (p)	1.4	0.9	56%	Increase in EPS from improved trading and impact of minority share purchases. No material impact
IFRS EPS (p)	1.4	(3.3)		on fully diluted basis.

<sup>\*</sup> Adjusted results are before exceptional items, amortisation of intangible assets and fair value movements in put and call options

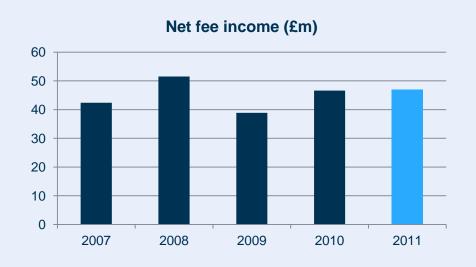
# 2. Balance sheet – 30 June 2012

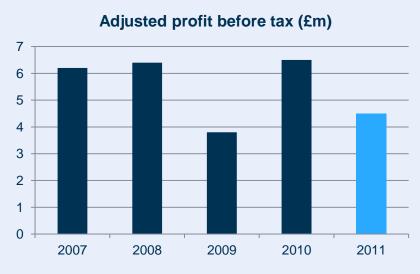
£m	<u>2012</u>	<u>2011</u>	
5	4.5	4.0	Capital expenditure of £0.3m on fixed assets.
Property, plant & equipment	1.5	1.8	
Goodwill and intangibles	26.5	29.0	Goodwill reduced by disposal of ACI and foreign exchange movements.
Deferred tax asset	1.4	1.9	
Call option asset	0.2	0.4	Call option asset reduced to £0.2m. Put option expired.
	29.6	33.1	
Too do and other process while a	00.0	00.0	Average debtor days 51 (2011: 50).
Trade and other receivables	30.2	33.2	
Cash and bank balance	5.9	7.9	
	36.1	41.1	N - 1 1 - 1 00 5 - 1 1 - 0044
			Net debt of £8.5m, in line with June 2011.
Trade and other payables	(21.0)	(24.4)	Average debt lower in H1 2012.
Provision for exceptional items	(1.7)	(3.0)	Fully supportive bank. Facilities last renewed in March 2011:
Current tax liability	(1.4)	(1.4)	UK loans & overdrafts of up to £8.5m
Short-term borrowings	(6.2)	(7.4)	RCF of £6.25m (term to 2016)
Put option liability	-	(0.6)	Overseas loans & overdrafts of up to £4.4m
	(30.3)	(36.8)	Invoice financing facilities of up to £11.5m £22.8m of facility utilised at half year.
Long-term borrowings	(8.2)	(9.0)	•
Deferred tax liabilities	(0.8)	(0.7)	
	(9.0)	(9.7)	
Net assets	26.4	27.7	
Net assets	20.4	21.1	
Equity attributable to equity holders of			
parent	(23.1)	(24.4)	No movement in share capital. Equity movements from translation
Non-controlling interests	(3.3)	(3.3)	impact and purchase of minority shares (equity reserve rather than goodwill).
Total equity	(26.4)	(27.7)	

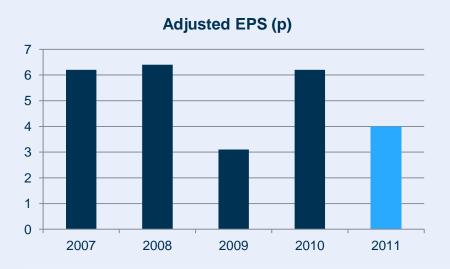
# 3. Cash flow – Six months to 30 June 2012

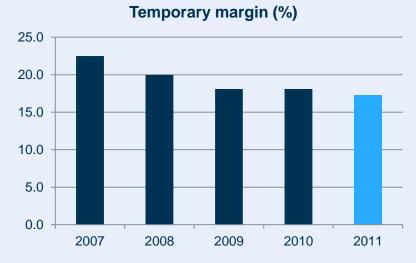
Cash flow statement			
£m	<u>2012</u>	<u>2011</u>	
Durft//leas) for the market	0.0	(4.0)	
Profit/(loss) for the period	0.9	(1.6)	
Depreciation and amortisation	0.6	0.5	
Tax and interest added back	0.9	-	
Loss on disposal of subsidiary	-	0.1	Cash generated from operations was £1.1m, after £1.1m
Exceptional - provision	(0.2)	3.0	working capital investment.
Working capital	(1.1)	(2.3)	
Cash generated by operations	1.1	(0.3)	
		` '	
Tax, interest & capex	(1.6)	(1.7)	Dividends paid to minority shareholders of £0.4m, relating
Dividends to non-controlling interests	(0.4)	(0.1)	to Headway and Bar 2.
Investments and disposals	` '		
·	(1.2)	(0.5)	Investments include £1.1m on Headway shares (6.7%)
Cash inflow from loans and borrowings	2.2	3.3	and £0.3m on Bar 2 shares (14.5%), with £0.2m cash
			inflow, including £0.1m on final ACI receipt.
Increase in cash in the period	0.1	0.7	
Foreign exchange	(0.2)	0.1	
Net increase in borrowings	(2.8)	(3.2)	
Net debt at beginning of period	(5.6)	(6.1)	
	,	, ,	
Net debt at 30 June 2012	(8.5)	(8.5)	Net debt level with prior year.
Not dobt at oo dano 2012	(0.0)	(0.0)	The document of the proof of th
Total barrowings including non recourse invoice financing	(16.9)	(15.4)	Overall, total borrowings including non-recourse invoice
Total borrowings including non-recourse invoice financing	(10.9)	(13.4)	financing, increased by £1.5m.
			manong, morodood by £1.0m.

# 4. Key Performance Indicators

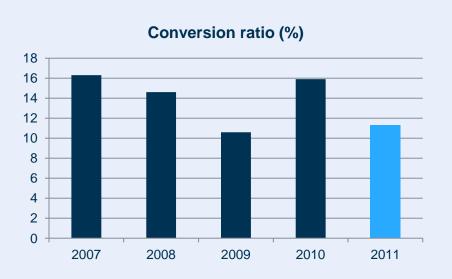


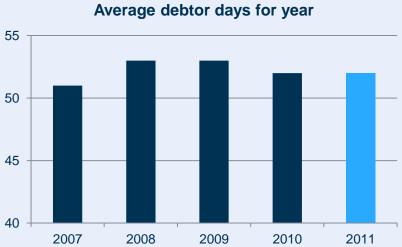


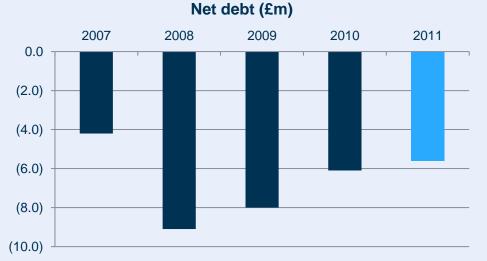




# 4. Key Performance Indicators (cont.)







## 5. The Empresaria Board

#### **Tony Martin (Chairman)**

Tony served as Chairman and CEO of Select Appointments (Holdings) Limited from 1992 to 1999 when he became Vice Chairman and member of the Board of Management of Vedior NV, the world's third largest staffing services group. In August 2000 he assumed the role of Chairman and CEO, which he served until his retirement in February 2004. Tony held the position of Executive Chairperson at Corporate Services Group until standing down in September 2007.

#### **Joost Kreulen (Chief Executive Officer)**

Joost was appointed Chief Executive Officer effective from 1 January 2012. Joost has been with Empresaria since 2009. He was initially responsible for its Asian operations and more recently also for a number of its UK based businesses. He was appointed Chief Operating Officer and Chief Executive designate on 7 September 2011. Prior to joining Empresaria, Joost had spent 20 years working in various roles for businesses which now form part of Randstad N.V., most recently as head of specialist staffing operations in the Netherlands.

#### **Spencer Wreford (Group Finance Director)**

Spencer was appointed Group Finance Director in May 2010 and has over 10 years experience in senior finance roles. He joined Empresaria from BPP Group, where he was the Finance Director of the BPP Professional Education division, a provider of international professional training. Prior to this he spent 8 years at ITE Group Plc, the international conference and exhibition organising group, as Deputy Finance Director, during which time he also spent six months as Acting Group Finance Director. Spencer is a member of the Institute of Chartered Accountants of England & Wales, qualifying with Arthur Andersen.

#### **Zach Miles (Non-Executive Director)**

Zach joined the Board on 1st October 2008, having recently held the position of Chairman and Chief Executive Officer of Vedior N.V. He was a member of the Board of Management from 1999, and Chairman since February 2004. Before joining Vedior, Zach was CFO and a member of the Board of Directors of Select Appointments Plc. His career in the recruitment industry began in 1988. He was formerly a partner in the international accountancy firm Arthur Andersen and is a qualified Chartered Accountant. He sits on the Remuneration committee and is the Chairperson of the Audit committee.

#### **Penny Freer (Non-Executive Director)**

Penny has worked in investment banking for over 25 years. She is a partner of London Bridge Capital, a corporate finance advisory firm. Until 2004 Penny was Head of Equity Capital Markets at Robert W Baird and from 2004 – 2005, Deputy Chairman of Robert W Baird Limited. Prior to this she was Head of Small/Mid Cap Equities for Credit Lyonnais. Penny is an independent director of two quoted companies: in addition to Empresaria she also sits on the Board of Advanced Medical Solutions plc. She joined the Board of Empresaria in December 2005. Penny is the Chairperson of Empresaria's Remuneration committee and also sits on the Audit committee.

### 6. Shareholder information

Shares in issue: 44,562,847 ordinary shares

Market capitalisation: £11.1 million

Free float: 52.4%

Outstanding options: 1.22m (2.7% of fully diluted)

### Significant shareholders:

Caledonia Investments	10,149,264	22.8%
A V Martin	9,690,546	21.8%
M W R Hunt	3,988,092	9.0%
Liontrust	3,723,468	8.4%
Ennismore	3,266,396	7.3%
T J D Sheffield	2,049,307	4.6%

# 7. Equity incentivisation philosophy

- ☐ Management capacity and structure established for ongoing growth
- □ Committed to incentivising operational management through equity participation in their businesses
- □ Helps drive long-term growth and retain/attract key management
- □ Only executive directors have options over Empresaria shares

	First generation	Second generation	
Minority shareholder	Held by the business founder	Provided to next tier of management (normally when first generation shares have been acquired by Empresaria) to incentivise next growth phase	
Profits	Interest in full profits of the business	Threshold profit limit exists. Minority shareholder only benefits from growth in profits above the threshold limit	
Valuation basis	Typically 10x multiple on average of last three years profit after tax (lower multiple applies if Empresaria current multiple is below 10x)		
Requirement to acquire minority shares	Minority shareholder typically holds shares for 5 years before being able to offer them to Empresaria to acquire, with the valuation based on the agreed methodology. There is no obligation on Empresaria to purchase any shares.		
Level of minority shares	Typical range is between 49% and 5%, with an average Empresaria holding of approximately 75%		